

**DIGITAL DISPLAY SYSTEMS**

**Foodstuffs, Chicago, IL**

“Foodstuffs chose IDS Menus to produce its digital menu boards because their experience in the foodservice industry is unparalleled related to their competition. The customer service that I received before, during and after the order was placed was second to none. IDS’ team of graphics and sales professionals assisted me in customizing the design, look and feel of the menu board system that yields the best results for my store. Foodstuffs is very satisfied with the selection of IDS Menus’ digital menu board system and we anticipate doing business with IDS in the future.”

Eve Feldman, Vice President/COO

**Audubon Nature Institute, New Orleans, LA**

“Audubon Nature Institute has been extremely pleased with IDS Menus. We chose IDS when we wanted a top-of-the-line look for our new Zoofari Café. The decision to upgrade from a traditional menu system to a digital one was easy, due to the graphic flexibility and the ability to change menu items and prices instantly. The digital content IDS Menus created was first-class and their superior customer service ensured our digital menu board solution was produced in time for our grand opening. Audubon Nature Institute looks forward to using IDS digital signage in future projects.”

Terry Kenney, Director of Graphics

**South Coast Winery Resort & Spa, Temecula, CA**

“South Coast Winery Restaurant’s decision to choose IDS Menus was an easy one once we saw the quality and flexibility that the product delivered. This was exceeded only by the customer satisfaction experience we received from IDS’ team of professionals. The IDS sales representative and graphic designer stood by our side in full support, while we were making the numerous changes that coincide with the opening of a new restaurant. IDS Menus made me look good; and better yet, makes our restaurant look good to our customers.”

Crystal Magon, Director of Marketing

## The Hilton Tulsa Southern Hills, Tulsa, OK

“We chose IDS Menus as a vendor to produce our digital menu boards because the work of their design team was above and beyond what their competitors offered. The design team also took the extra initiative to review the goals and objectives for the digital menu board system with me, which translated into designing content that was the most effective. The Hilton Tulsa Southern Hills also received superior customer service that ensured our digital menu board solution was produced on schedule and IDS quickly solved any issues that we had. Since the installation of the IDS’ digital menu board system, we have seen an increase in the amount of visitors to the lounge and an increase in purchases at the coffee bar. The purchase of the digital menu boards was well worth the initial investment and the Hilton Tulsa Southern Hills looks forward to doing business with IDS in the future.”

Lacey Lamm, General Manager

## Salad Spinners, Chicago, IL

“Since we have installed digital menu boards from IDS Menus, our food cost has decreased by 3%. The decrease is due to the digital menu boards superior capability of providing Salad Spinners many different avenues to market our more profitable items and de-emphasize the less profitable ones.”

Rich Levy, CEO

**For more information about IDS Menus’ products and services please call 1-800-542-9972 or log onto our website at [www.idsmenus.com](http://www.idsmenus.com)**

### *Creating a better customer experience to boost business*

IDS menus are a leading, full-service provider of display systems using static and digital media. We design, fabricate and implement quality, fit-for-purpose menu board systems using only the very best materials and technology. Respected in the industry as accomplished problem-solvers and provider of quality display systems, IDS was selected by SCALA, the leading software developer for digital display systems, as a preferred vendor.

IDS offer a range of products and services to support different customer needs with the goal of helping create a better customer experience to boost business.

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